

Ricky Navarro

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A design leader with a track record of building high-performing, cross-functional teams across fintech, B2C/B2B, and blockchain — turning complex financial products into intuitive user experiences.

Experience

3DBP

Product Design Consultant | Jan 2026 - Present

- Shipped a full product redesign for a healthcare client, taking the project from concept through launch

Figure

Senior Director of Product Design | Jan 2024 - Dec 2025

(Career break, 2022 - 2024: travel and personal development)

Head of Design | Dec 2017 - Mar 2022

- Collaborated directly with the CEO and executive leadership to align design initiatives with strategic business objectives
- Built and led a multidisciplinary product and marketing design team from inception
- Established collaboration workflows across design, data science, product, and engineering to streamline design solutions
- Elevated team capability through regular UX/UI workshops and ongoing design education
- Orchestrated UX/design strategy across multiple product lines and company divisions

SoFi

Product Designer | Apr 2016 - Dec 2017

- Partnered with executive leadership and engineering teams to identify and prioritize product opportunities
- Defined feature scope and developed conceptual designs from early-stage MVP through to market-ready products

AKQA

UX Designer | Mar 2015 - Apr 2016

- Spearheaded UX concepts across mobile, tablet, and desktop platforms
- Conducted competitive analysis to identify user experience gaps and opportunities
- Defined detailed interaction flows for critical user touchpoints
- Mentored junior designers and interns, strengthening team capabilities

Skills

Cross-functional team building and leadership
User experience design and research
Design systems development
Prototyping and iterative design
Feature planning and prioritization
Competitive analysis and market insights

Software and Applications

Figma
Claude
Cursor
UX Pilot
Lovable

Education

The Art Institute of California - San Francisco
Bachelor of Science
Web Design & Interactive Media